

T O R R A N C E

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CitiCABLE 3 PROGRAMS NAMED WINNERS IN NINTH ANNUAL REGIONAL TELEVISION AWARDS COMPETITION

Torrance, Calif., May 23, 2005 – The States of California and Nevada Chapter of the National Association of Telecommunication Officers and Advisors Inc. (SCAN NATOA Inc.) gave out awards for three Torrance CitiCABLE 3 programs during its **Ninth Annual “All Star Awards” ceremony** held on Thursday, May 19, 2005 at the Fairmont Miramar Hotel in Santa Monica.

Judged by an independent panel of professionals in the television business, the city of Torrance’s cable programming garnered awards in three of the 23 categories this year. Torrance CitiCABLE 3 won best program in the community event category for its coverage of the 2004 Armed Forces Day Parade in “This Week in Torrance.” “This Week in Torrance” also garnered second place in the news category, and “Senior Scene” tied for second place in the special audience category.

The Star Awards were established to recognize outstanding achievement in television programming produced by government access facilities serving the States of California and Nevada communities.

The Awards ceremony was held as part of a one-day conference entitled “The Best Defense is a Good Offense” where speakers discussed issues facing the cable industry including: *“Cable Industry Consolidation; Franchise Regulation; Creating Channel Personality and Branding; and DVD Authoring.”* Main event sponsors included: Burke, Williams and Sorensen, Richards, Watson & Gershon and Verizon.

CitiCABLE has won many awards over the years including national, regional, and local recognition. With a potential viewing audience of more than 60,000, it is seen exclusively on the Time Warner cable system in Torrance with programming cablecast daily from 7:30am to 10:30pm. CitiCABLE is managed by the Office of Cable Communications, which provides cable television franchise enforcement, audio/visual services, still photography, programming of four cable television channels, management of the public access facilities and services, and management of content on the city’s website, and operation of an AM Radio Station.

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